

FACTS AND FIGURES

WHO WE ARE

The European Potato Processors' Association (EUPPA) represents the European potato processing industry, advocating for the interests of its members worldwide. Comprising 6 national associations based in Belgium, France, Germany, Italy, the Netherlands, and the United Kingdom, alongside 14 individual companies.

EUPPA accounts for over more than 90% of Europe's processed potato production both in terms of value and volume.



INDUSTRY FACTS



€9.8

BILLION/YEAR



7.5

MILLION TONNES

Turnover



Annual volume of production of French fries and potatoderived products



7.3

KG/CAPITA

Annual volume of consumption of French fries and potato-derived products



25.000

Directly and indirectly employed in the sector

(Source: Eurostat 2024 - EU27, World Potato Market and EUPPA supported by A-Insights)

FROM 'YIELD' TO FORK



1.380 1000 HA

Area of cultivation of potatoes (including seed potatoes)



51 **Production** facilities

36,3 TONNES/HA

Potato yield

MILLION TONNES

Total harvested production

(Source: Eurostat 2024 - EU27 and EUPPA supported by A-Insights)







FACTS AND FIGURES

TRADE FACTS

EU27 exports in 2024 (intra EU incl.)



€8.9



6.8 MILLION

EU Top 5 export countries in 2024 (intra EU incl.)



€8.8
BILLION



6.7 MILLION TONNES



98.2%

of total EU27 export value

200 countries of EUPPA members' exports

Extra EU27 exports in 2024 (intra EU excl.)



€4



MILLION TONNES

EU Top 5 Extra EU export countries in 2024 (intra EU excl.)



€3.9



3 MILLION TONNES



99.8%

of total Extra EU27 export value

(Source: UN Comtrade 2024)



EU TOP 5 EXPORT COUNTRIES IN 2024 *



€4.9
BILLION



3.8
MILLION
TONNES

99%

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of total Intra EU27 export value

(Source: UN Comtrade 2024)

(*5 Top Countries: Belgium, France, Germany, the Netherlands. Poland)



