

## WHO WE ARE

The **European Potato Processors' Association (EUPPA)** represents the European potato processing industry, advocating for the interests of its members worldwide. Comprising **6 national associations** based in Belgium, France, Germany, Italy, the Netherlands, and the United Kingdom, alongside **14 individual companies**.

EUPPA accounts for over more than **90% of Europe's processed potato production** both in terms of value and volume.



## INDUSTRY FACTS



**€9.4**

BILLION/YEAR

**Turnover**



**6.9**

MILLION TONNES

**Annual volume of production of French fries and potato-derived products**



**8,9**

KG/CAPITA

**Annual volume of consumption of French fries and potato-derived products**



**25 000**

**Directly employed in the sector**

(Source: Eurostat 2023 - EU27 and internal EUPPA figures)

## FROM 'YIELD' TO FORK



**1 329**

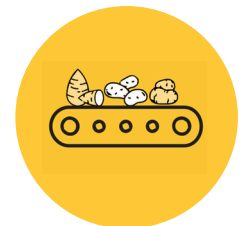
1000 HA

**Area of cultivation of potatoes (including seed potatoes)**



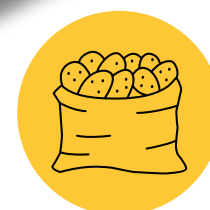
**36,2** TONNES/HA

**Potato yield**



**47**

**Production facilities**



**48,3** MILLION TONNES

**Total harvested production**

(Source: Eurostat 2023 - EU27)

## TRADE FACTS

EU27 exports in 2023 (intra EU incl.)



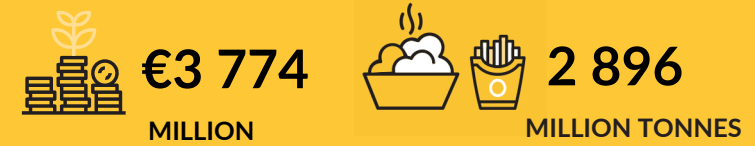
Extra EU27 exports in 2023 (intra EU excl.)



EU Top 5 export countries in 2023 (intra EU incl.)



EU Top 5 Extra EU export countries in 2023 (intra EU excl.)



**98%**

of total EU27 export value

**98,7%**

of total Extra EU27 export value

(Source: Eurostat 2023 - EU27 on 'Frozen potatoes, prepared or preserved')

## INTRA EU EXPORT



**€4 209**  
MILLION



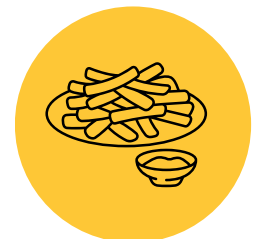
**3 358**  
MILLION  
TONNES



## EU TOP 5 EXPORT COUNTRIES IN 2023



**€4 111**  
MILLION



**3 260**  
MILLION  
TONNES

**=**

**97,6%**

of total Intra EU27 export value

(Source: Eurostat 2023 - EU27 on 'Frozen potatoes, prepared or preserved')